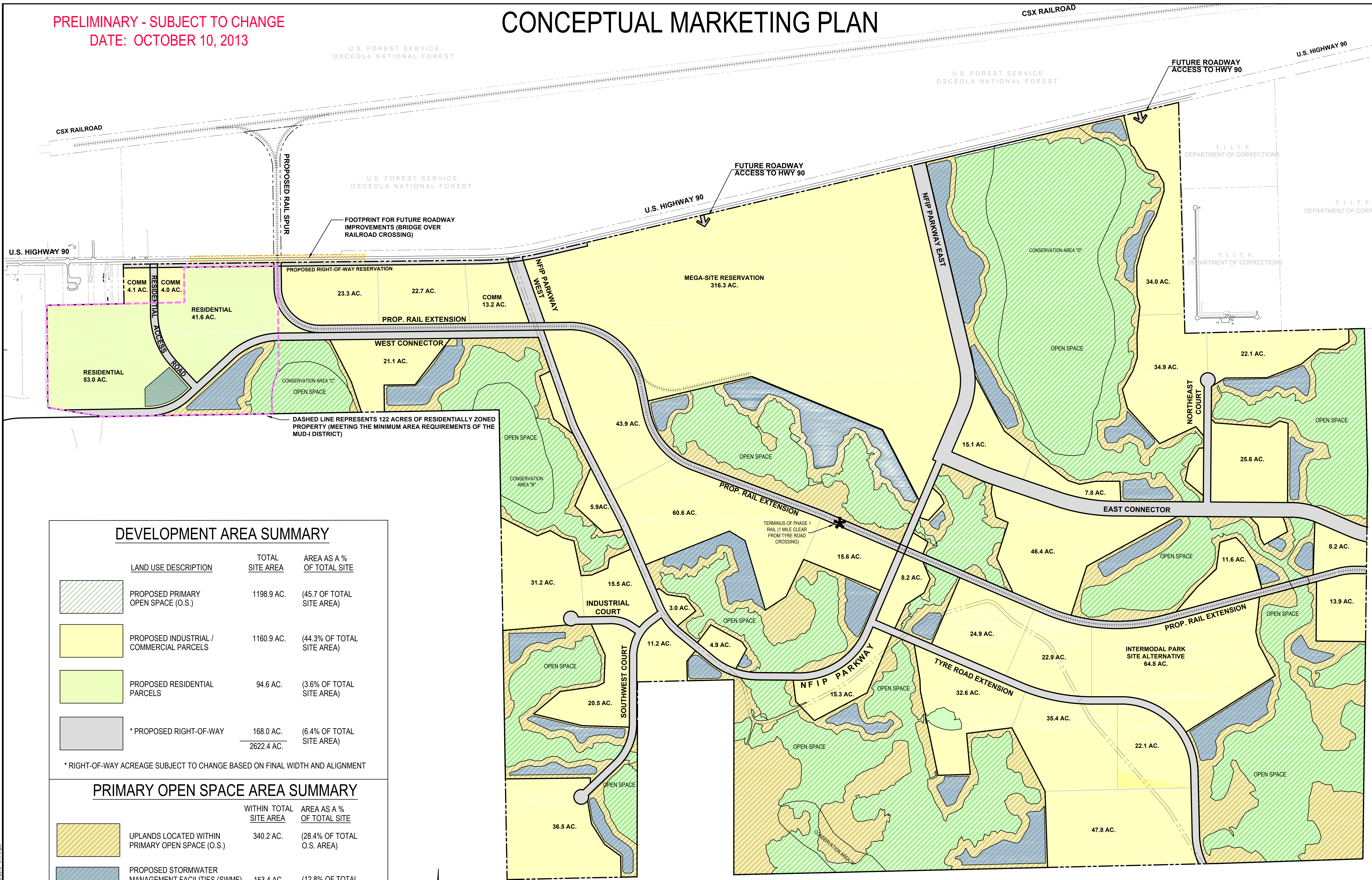


PRELIMINARY - SUBJECT TO CHANGE
DATE: OCTOBER 10, 2013

CONCEPTUAL MARKETING PLAN



DEVELOPMENT AREA SUMMARY

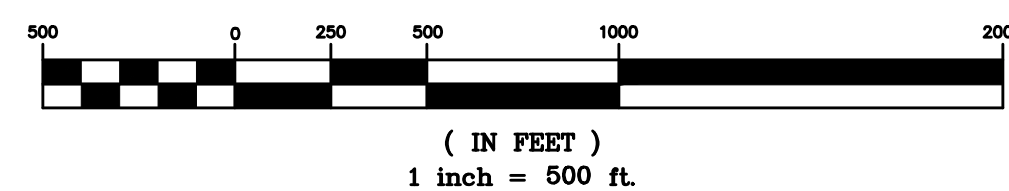
LAND USE DESCRIPTION	TOTAL SITE AREA	AREA AS A % OF TOTAL SITE
PROPOSED PRIMARY OPEN SPACE (O.S.)	1198.9 AC.	(45.7 OF TOTAL SITE AREA)
PROPOSED INDUSTRIAL / COMMERCIAL PARCELS	1160.9 AC.	(44.3% OF TOTAL SITE AREA)
PROPOSED RESIDENTIAL PARCELS	94.6 AC.	(3.6% OF TOTAL SITE AREA)
* PROPOSED RIGHT-OF-WAY	168.0 AC. 2622.4 AC.	(6.4% OF TOTAL SITE AREA)

* RIGHT-OF-WAY ACREAGE SUBJECT TO CHANGE BASED ON FINAL WIDTH AND ALIGNMENT

PRIMARY OPEN SPACE AREA SUMMARY

	WITHIN TOTAL SITE AREA	AREA AS A % OF TOTAL SITE
UPLANDS LOCATED WITHIN PRIMARY OPEN SPACE (O.S.)	340.2 AC.	(28.4% OF TOTAL O.S. AREA)
PROPOSED STORMWATER MANAGEMENT FACILITIES (SWMF) LOCATED WITHIN PRIMARY OPEN SPACE (O.S.)	153.4 AC.	(12.8% OF TOTAL O.S. AREA)
EXISTING WETLANDS TO BE PRESERVED WITHIN PRIMARY OPEN SPACE (O.S.)	705.3 AC.	(58.8% OF TOTAL O.S. AREA)
	1198.9 AC.	

GRAPHIC SCALE



Moore Bass
CONSULTING
TALLAHASSEE
DESTIN
ATLANTA

CLIENT NAME
PLUM CREEK
P.O. BOX 357700
GAINESVILLE, FL 32635-7700

PROJECT NAME
NORTH FLORIDA INTERMODAL PARK
COLUMBIA COUNTY, FLORIDA

REVISIONS	DATE	DESCRIPTION



NFIP MARKETING PLAN 101013.dwg
DATE 10-10-13

FILE #
CONTRACT #

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SEAL

805 N. GADSDEN STREET
TALLAHASSEE, FL 32303
CERTIFICATE OF AUTHORIZATION NO. 00006108

SHEET TITLE
CONCEPTUAL MARKETING PLAN

SHEET
1

PRELIMINARY - SUBJECT TO CHANGE
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